



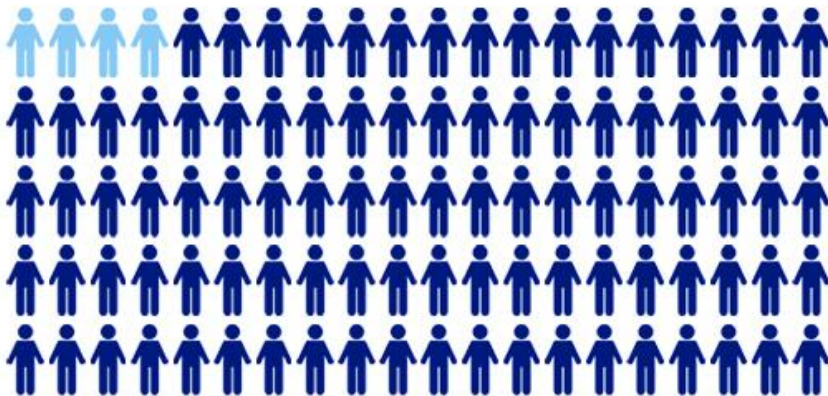
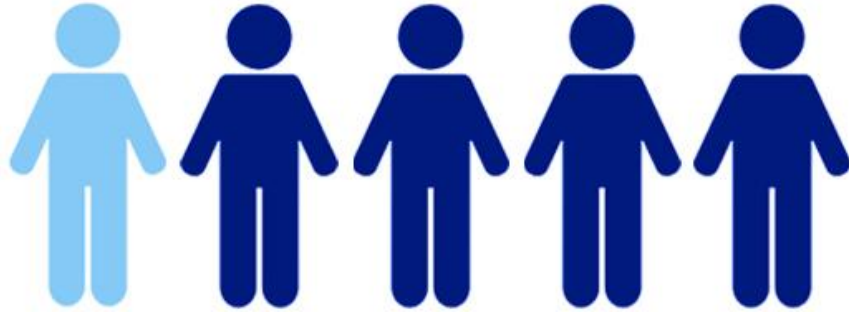
Blended Learning

Using EnGen in the Classroom

1. **Why Blended Learning Matters:** Challenges in today's classrooms
2. **What is Blended Learning:** Key models and approach
3. **How EnGen Fits:** Supporting instruction and engagement
4. **Practical Strategies:** Lesson design and personalization
5. **EnGen Platform:** Learner experience overview
6. **Admin Portal:** Tracking progress and guiding instruction

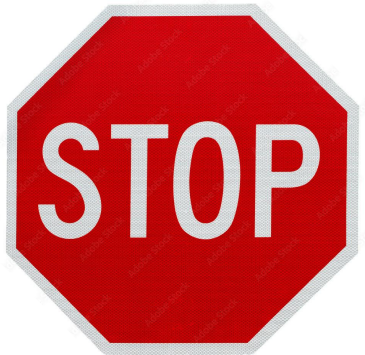
Key Takeaways & Q&A

Did you know...?



- **Nearly 1 in 5** U.S. workers is an immigrant or refugee.
- Adult English learners represent **1 in 10 working-age adults** in the U.S.
- The U.S. currently serves the needs of **4%** of adult English learners.

Removing Barriers to Opportunity



A trained engineer works in a warehouse.

A licensed accountant drives for Uber.

A skilled nurse works as a Health care aide.

English proficiency is one of the top barriers to workforce inclusion & access

Blended learning can help focus on English as a workforce skill

Reaching more learners, more efficiently

ENGEN

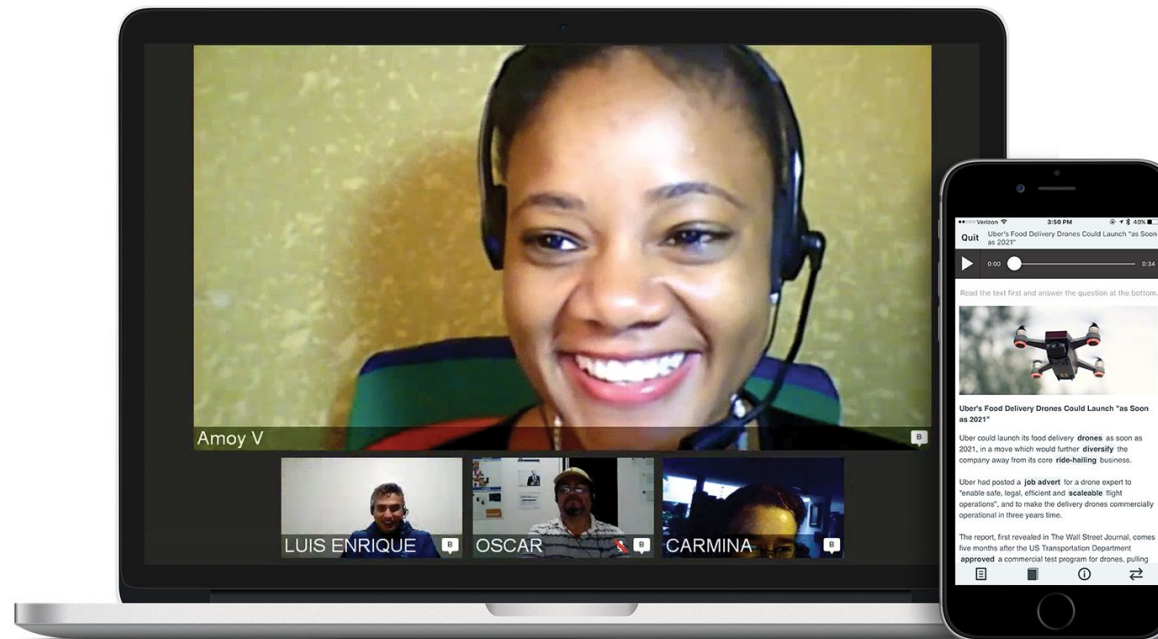


- **Individualize Instruction**
 - Differentiated materials
 - Differentiated pace
 - Solve issues of space and time
- **Real-world Application**
 - Authentic materials
 - Authentic tasks
- **Optimize Teacher Power**
 - Track learner progress
 - Insights to drive interventions

What is Blended Learning?



Use ***software*** for what technology can do best,
so ***people*** can do what humans do best.



Blended Learning Definition



Humans are involved

- Some part of the learning involves communication between learners and teachers
- Can be synchronous and/or asynchronous

Technology is involved

- Some part of the learning involves learners interacting with some kind of technology
- Can be software, an online course, real-world online activities

There are many different models that will work

Blended Learning: Implementation in Different Models



SUPPORT TEAM	FLEXIBLE	FIXED
TEACHER	Flipped Classroom Model - Skills-based - Flexible scope and sequence - Learner-Centered	Traditional Classroom Model - Time-based - Fixed scope and sequence - Teacher determined
COACH and/or CASE MANAGER and/or VOLUNTEER and/or TUTOR and/or TEACHER	Self-Paced Model	

Choose the right model for you and your learners



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Traditional Classroom Model



CHARACTERISTICS:

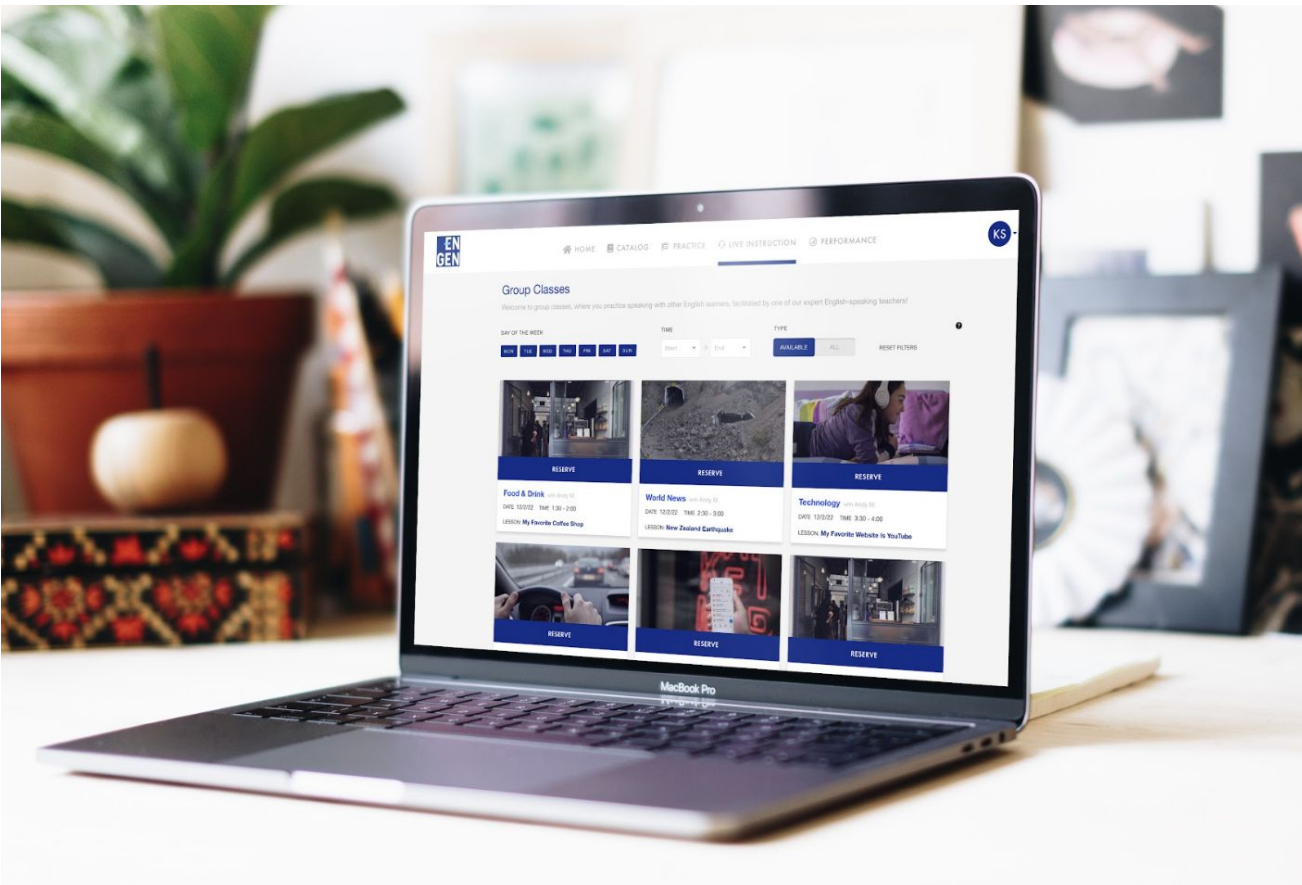
- ❑ Fixed length (8 weeks, 15 weeks, etc.)
- ❑ Everyone has the same learning objectives
- ❑ Fixed meeting times
- ❑ Predetermined syllabus
- ❑ Learners and teachers meet in a classroom at an educational institution
- ❑ Less autonomy and agency for both teachers and learners

Traditional Classroom Model



HOW DOES ENGEN FIT IN?

- ❑ **Dedicated time in class** for both group and individual work leveraging EnGen content
- ❑ EnGen **homework**
- ❑ Predetermined **EnGen courses**
- ❑ **Learners' choice** of EnGen content
- ❑ **Part of course grade** involves completion of EnGen content



Choose the right model for you and your learners



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Flexible, Flipped Classroom Model



CHARACTERISTICS:

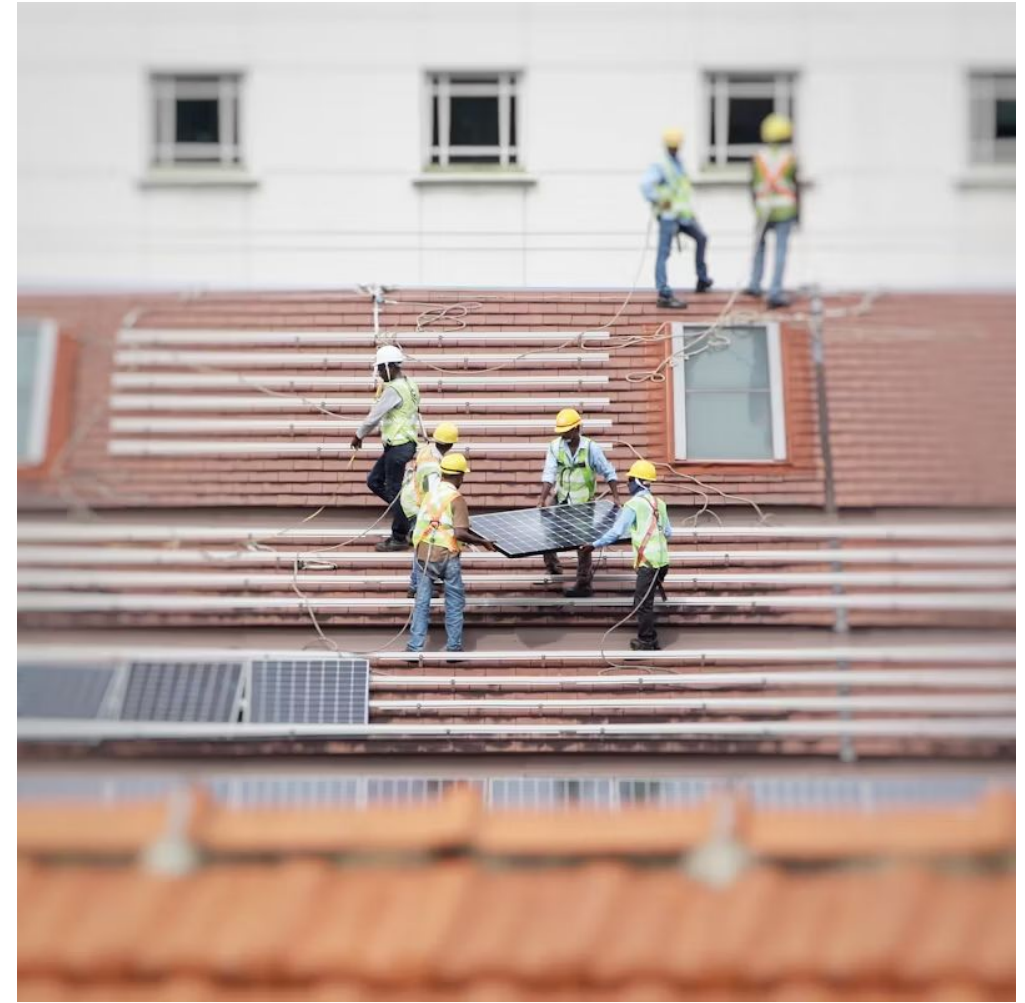
- ❑ Dedicated times for in-class learning and out-of-class learning
- ❑ Focus on maximizing class time for collaborative activities
- ❑ Some of these characteristics might apply:
 - ❑ Focus on individualized goals
 - ❑ Mixed proficiency levels
 - ❑ Learning objectives might include both shared and personalized learning
- ❑ More autonomy and agency for both teachers and learners

Flexible, Flipped Classroom Model



HOW DOES ENGEN FIT IN?

- ❑ **Self-study with EnGen** is a required course component
- ❑ In-class activities require that learners have spent time outside of class using EnGen
- ❑ Predetermined **EnGen courses**
- ❑ **Learners' choice** of EnGen content
- ❑ **Part of course grade** involves completion of EnGen content



Contextualized Learning

An approach to learning based on the concept of organizing instruction around *the real-world application of knowledge*. Frees up attentional resources and promotes learning-by-doing.



Bienvenido de nuevo, Katie!

Continúa donde lo dejaste

Continuar aprendiendo



(A1) High Beginner



Introduction to Childcare

In this course, you will learn basic vocabulary to prepare you for a career in...

⌚ 5 hrs



(A1) High Beginner



Introduction to Workplace Safety

In this course, you will learn about safety in the workplace and explore how OSHA...

⌚ 16.5 hrs

Enlaces rápidos



¡Regístrate para una clase grupal en línea!



Realizar evaluación



Ver tu historial de aprendizaje



TASK-BASED LANGUAGE TEACHING: The most effective approach to adult language learning, using **relevant, contextualized content** from the real world that is **based on learners' real-world needs**.

Learner Platform - Live Demo

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Choose Content Based on Learner Needs

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Answer these questions:

- Who is learning English?
- Why do they need to learn English?
- What do they need to do with English?
- What is their level of English?
- Will they need to read, write, listen and/or speak?
- What tasks do they need to complete?
- What career pathways are open to them?

Use your answers to find appropriate EnGen content



From Adult Education to Workplace



Learners use EnGen to start CTE programs

ENGEN courses

Getting ready for a
certification?



Introduction to English for
Certified Nursing...



English for Electrical Work



English for Early Childhood
Education

CERTIFICATION

Be prepared to start and acquire a
certification



English Pre-CTE Program

EnGen's courses prepare
learners for technical
training programs in
healthcare and beyond.



Pre-Apprenticeship Programs

EnGen prepares learners for
short-term credentials to
succeed as CNA apprentices
at local hospitals and
long-term care facilities.

From Adult Education to Workplace

ENGEN

Learners use EnGen for career exploration & preparation

ITP seeking
job opportunities



ENGEN
courses



Preparing for Job
Interviews



English for Internationally
Trained Engineers



English for Internationally
Trained Professionals

WORKFORCE

Prepare and obtain a job within
their professional field



**Integrated Education &
Training (IET)**

EnGen connects Internationally
Trained Professionals with
English, career skills, and tools
for networking and interviewing.

Choosing the Right Content: Examples



Workforce-Focused ESL Class at an Adult Learning Center

Introduction to Workplace
Communication

+

Preparing for Job Interviews

+

Courses/units
of learners' choice

Flipped Classroom Pre-IET Program at a Technical College

English for Community
Health Workers

+

Effective Communication
in the Workplace

+

Healthcare courses/units
of learners' choice

Workplace Literacy at a Manufacturing Employer

General Industry Safety

+

Manufacturing: Maintenance
Awareness

+

Manufacturing courses/units
of learners' choice

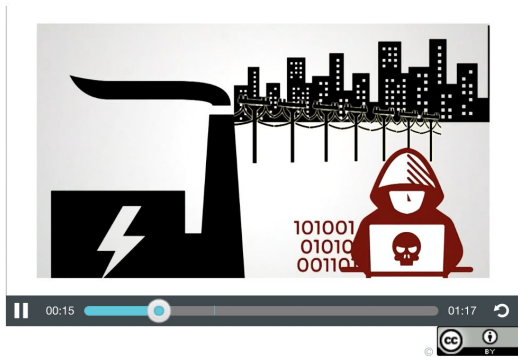
English as a Workforce Skill

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- Hospitality
- Skilled Trades
- Medical Assistants
- Cybersecurity
- Manufacturing
- Education
- Entrepreneurship
- Nursing
- Professional Skills
- Pharmacy Technicians
- Community Health Workers
- Transportation
- Logistics
- Customer Service
- Welding
- Construction
- Mechanics
- Telecommunications Installation
- Food Service
- HVAC
- Project Management

How Does Human Behavior Impact Cybersecurity?

NEW AMERICA 13 DE OCTUBRE DE 2023



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Intelligent Automation in the Banking Sector

BLOOMBERG 26 DE JUNIO DE 2022



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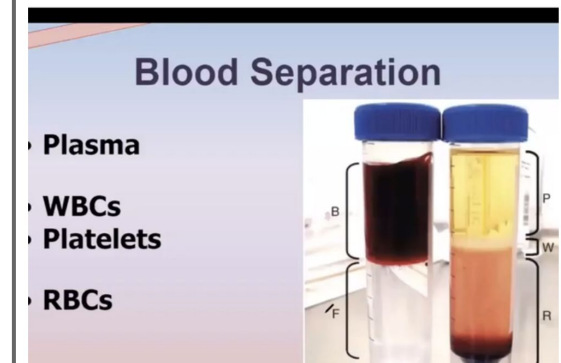
Customer Service Tips: Really Listen to Customers

WSCC VIDEO 1 DE AGOSTO DE 2017



The Components of Blood

DOC BARLETT 31 DE DICIEMBRE DE 2020



Teaching with EnGen: Workplace-Focused ESL Class



Objectives: Develop English Skills for Inclusion and Career Pathways

Learners

- Working adults
- Low intermediate

Parameters

- 15 weeks
- In-person classes
- 90 minutes
- 2x a week

Content

- Introduction to Workplace Communication
- Preparing for Job Interviews
- Courses/Units of learners' choice

Unit and Lesson Assignment



With EnGen, teachers can create a learning pathway through **content assignment**

A learning pathway is a set of courses selected intentionally to help a learner achieve a specific goal, based on their English level and personal objectives.

The pathway should always be goal-driven and solution-oriented.



EnGen's Writing Helper



Learners can use the Writing Helper to:

- Practice professional emails
- Responding to a workplace situation
- Draft short professional bios

A screenshot of the EnGen Writing Helper web application. The interface has a light blue header with the EnGen logo on the left and navigation links (Home, Catalog, Practice, Live Instruction, Performance) in the center. A user greeting "Hello, Adriana Wetzel" is on the right. Below the header, the page title "EN GEN Writing Helper" is shown, with "BETA" in small text. The main content area is a light blue box containing a writing prompt: "Create a personal learning statement" followed by "Write a paragraph or two about your future plans as an English language learner. How do you use English in your current job? How do you hope to use English in the future?". Below the prompt is a large white text input area with the placeholder text "Write your response in English here...". At the bottom of the input area, a character count says "Write at least 400 characters to get feedback. (0/400)" next to a progress indicator. A "Get Feedback" button is located at the bottom left of the writing area.

What goes where: think about building blocks when structuring activities

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Outside of Class

Inside of Class



INPUT



OUTPUT



INTERACTION



FEEDBACK

Collaboration & EnGen Resources



COLLABORATION

Learners can work together to support each other in:

- Researching job opportunities and requirements.
- Mapping out steps to begin a credential.
- Sharing prior experiences and knowledge about different career pathways

RESOURCES

Explore EnGen content and tools:

- Compare course content & selecting most relevant with goals
- Use writing helper to draft professional emails or improve business talk.
- Practicing workplace communication through role-play using target vocabulary from the word bank

Execution: In-Class Activities



- Leverage out-of-class work
- Productive Skills
- Planning Time
- Learning-by-doing
- Practice using the language
- Peer support
- Teacher Feedback (implicit AND explicit)
- Reflection and planning for out-of-class work

Execution: In-Class Activities

- Learners have a task to complete on their own
- Learners work with a partner or small group to discuss their response to the task
- Learners share the output of their group / partner work

EXAMPLE

- Show class video - learners write down one word they know and one word they don't know
- Pair to check words & compare notes
- Share words and definitions with class



Execution: Show-and-Tell

- Learners come to class ready to share something
- Learners volunteer to share with the whole group OR in small groups
- Audience listens and participates as directed by the instructor

EXAMPLES

- Learners come to class with one word they learned and word they don't understand
- Learners work collaboratively to review Writing Helper output



Execution: Role Play

- Learners come to class ready to practice using English to accomplish a real task
- Learners work in small groups to plan and rehearse
- Teacher circulates and observes
- Volunteers perform for the whole class
- Teacher and audience take notes
- Questions and answers

EXAMPLE

- All learners watch video at home
- Teacher shows video to class
- Learners plan and rehearse
- Learners role play



Execution: Team EnGen Activities



- Show lessons to the class to use for further discussion
- Ask learners to work in teams to complete the EnGen lesson
- Use the lesson for novel activities
 - How should Mr. Zahad answer **if that time doesn't work?**
 - How should he answer **if that time does work?**
 - What kinds of follow-up questions could he ask?

🔊 Escucha esta lección

Mr. Zahad receives an email about scheduling a time with Dr. Nolan.

Dear Mr. Zahad,

Thanks for getting back to me so soon. I spoke with Dr. Nolan and we have an opening on April 20 at 11 a.m.

Does that work for you?

Best,

Andrea Cadigan

Key Takeaways

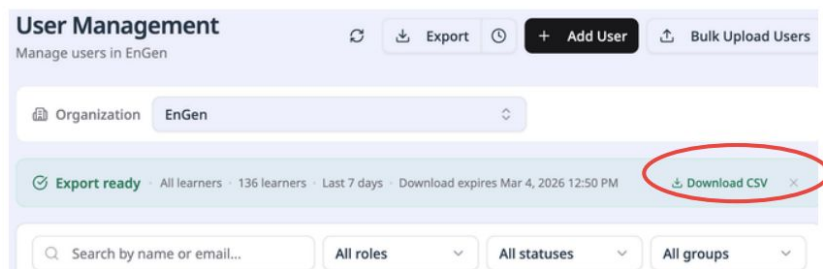
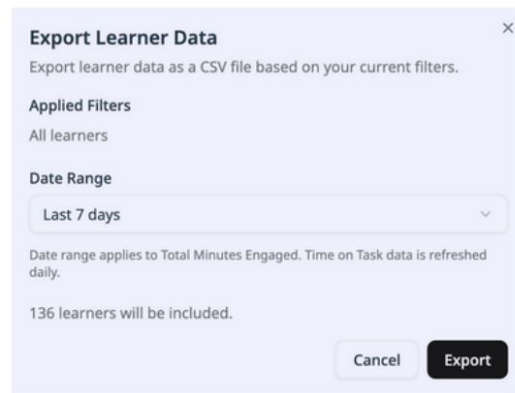
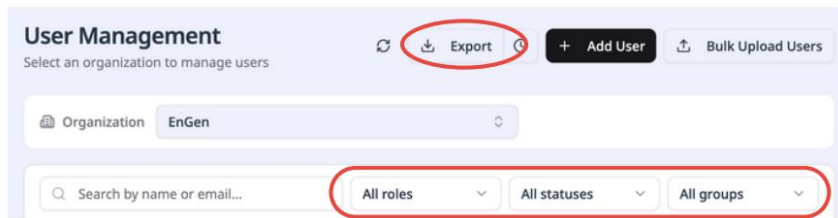


- **Blended Learning** can help personalize instruction, regardless of learning environment
- The most important part of teaching in a blended environment **is identifying your content**
- **All classes can be structured to include blended learning**
- EnGen can be used in class and out of class
- Many models make sense - **start with what your learners need**

EnGen Admin Portal & Reporting Tool

ENGEN

Turn Data into Actionable Teaching Decisions



Track

- Engagement (logins, activity)
- Time-on-task & Session time
- Progress and completion

Identify

- Disengaged learners
- Learners falling behind

Act

- Provide targeted support
- Adjust lesson plans

👉 **Data enables proactive, not reactive teaching**

Questions?

katie@getengen.com

-ENGEN